# Personal data processing conditions

The conditions for the processing of personal data ("Conditions") present information about the collection, recording, use, and other processing of personal data by Virtuplex s.r.o. headquartered at Jankovcova 1037/49, 170 00 Praha 7, ID: 08081719, registered at the City Court in Prague, entry number C 312683, as the administrator of the personal data collected.

#### Reasons for Processing

These conditions are related to processing personal data for the following uses:

- a. Replying to queries sent through the website form with your name, surname, email, and the text of your message
- b. Monitoring visitors to the website to optimize its structure and audit the operation of the website to the extent of the IP address
- c. Collecting information about potential clients and contacting them with marketing or commercial messages
- d. Registration for newsletter mailing lists (receiving commercial messages)

### **Legal Regulations**

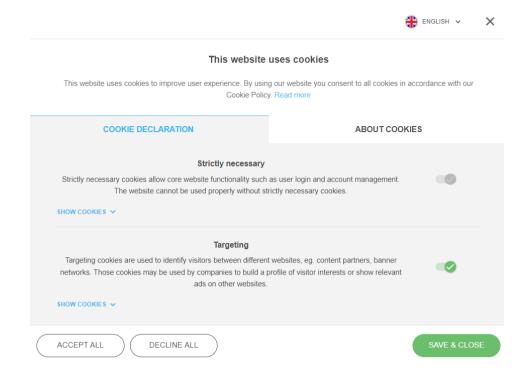
Virtuplex will process your personal data in accordance with the regulation by the European Parliament and of the Council (EU) 2016/679 on the protection of natural persons with regards to the processing of personal data and on the free movement of such data, repealing Directive 95/46/ES (General Data Protection Regulation).

Providing personal data for the uses listed under letters a), b), and c) are a necessary precondition associated with providing services or fulfilling contractual obligations, while the processing of personal data for registering for newsletter mailing lists is based on voluntary consent. That consent to processing can be rescinded at any time.

If you consented to registering for the newsletter mailing list, gave consent for processing of personal data for marking purposes (e.g. receiving messages about products and services, news about marketing events, and receiving commercial messages through electronic communication according to law # 480/2004 Coll., about certain services provided by information companies and changes to certain laws (the law on certain services provided by information companies) in its valid form. Consent to receiving commercial messages and promotional offers can be rescinded upon reception of individual messages and these commercial messages and promotional offers will no longer be sent to you.

## Cookies

We use files called cookies to better understand how you use our website to improve your user experience and to allow external advertising companies to display advertisements adapted to your interests.



#### **Processing Period**

Personal data processed while answering your queries is preserved for the time necessary to process the request.

Information about the monitoring of visitors to the website to optimize its structure and audit the server's operations to the extent of the IP address is maintained for the necessary period. Information about potential clients collected for marketing or commercial purposes is kept for the necessary period.

Personal data offered in association with registering for newsletter mailing lists is kept as long as the company continues in its commercial activities or until consent is rescinded.

Transferring and Accessing Personal Data

Personal data can only be accessed by authorized Virtuplex s.r.o. employees or the below-listed processors and only to the extent necessary:

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, for processing because of reasons listed in letter b)

Facebook, Facebook Headquarters, 1 Hacker Way, Menlo Park, CA 94025, for processing because of reasons listed in letter c)

## Statement of Rights

In relation to the processing of personal data, you have the right to: access your personal data; to correct or supplement, erase, or to limit the processing or transfer of the data; file a complaint; to not be subjected to automated individual decisions with legal or similar effects including profiling; and the right to contact the Office for Personal Data Protection.

Virtuplex s.r.o. is not responsible for damages caused by the use of (or inability to use) its website and further use of its content, including damages caused by computer viruses or the inaccuracy or incomplete nature of said content.

Furthermore, Virtuplex s.r.o. is not responsible for damages caused through the use of electronic communication tools, especially damages stemming from failed or late delivery of electronic messages from third parties, computer programs used for electronic communication, and from the transfer of computer viruses.

### **Final Provisions**

If you have further questions or would like more information about how our company processes personal data, please contact us at info@virtuplex.cz.